

## Both exhibitors & visitors return satisfied from twin shows F&A & Homtex

- Innovation driven apparel fabrics, garment trims and colourful home textiles excite visitors.
- Exhibitors satisfied with response and quality and number of buyers.

By the time the 12th edition of the fabrics and accessories show, F&A Show 2015 and the 4th edition of Homtex closed its doors on 14th March, 3,556 unique visitors had streamed through the KTPO gates in Bengaluru, the venue of the twin shows, up 11 per cent from the 2014 editions.

The most satisfying indicator for the organiser, S S Textile Media was that most of the over 103 exhibitors polled at the twin-shows indicated that they were satisfied, with a few being overwhelmed with the response they received from buyers, with a good number even closing orders within the three-days of the fair and a general consensus that a majority of visitors were genuine or serious buyers.

On the other hand, a majority of visitors too expressed deep satisfaction with their visit to the shows, as again here too, most of the visitors who were polled said they were able to find whatever they came looking for, whether innovative yarns, fabrics or accessories, handicraft textiles or home textiles.

A few fabric innovations for both men and women on display included a mix of plain & mesh in the same knitted fabric, bonded fabrics, fragrance releasing fabrics, zero-count fabrics, tere-rayon fabrics, 2 x 200's cotton shirting fabrics, Georgette Moss fabrics, a blend of the traditional Bandhani, Shibhori and Indigo-dyed in a single fabric, functional fabrics, etc.

In the accessories section, buyers came across an innovative 3D label, interlinings made from Net Resins, innovations in engraving technology in buttons, narrow fabrics in both spandex and latex, embroideries, Oeko-Tex certified zippers and many other new product developments in the category.

Yarns exhibited by several exhibitors with latest product developments on display included, water soluble PVA yarn, colour zero twist yarn, hollow yarn, grindle yarn, grindle blended with slub yarn, multi-colour fancy yarns, injection slub yarn, Flutter, Ferry, Lofty Linen and many other varieties of yarn.

Not to be left behind, the home textiles section also had on display products like blankets, foot mats, etc made from Mink and Polar Fleece, designer paper wall coverings, home furnishings, designer towels, bedsheets & curtains, comforters, colourful quilts, cushions, pillows and many more.

Notable exhibitors included Aditya Birla Nuvo Ltd. Unit: Jaya Shree Textiles, Grasim Bhiwani Textiles Ltd., JCT Limited, Morarjee Textiles, JCT Homes, Raymond Home, G.M. Mills Pvt. Ltd., from India, Akij Textile Mills Ltd., from Bangladesh, Beijing Guang Hui Textile Co. Ltd., Changshu Rilly Textiles Co. Ltd., Changzhou World Import & Exp. Co. Ltd., from China, Global Access Inc. Ltd., Union Knopf (HK) Ltd., from Hong Kong, Keen Ching Zipper Co. Ltd., from Vietnam, NC Staflex Co. Pte Ltd., from Singapore along with other companies.

Visitors too came from all corners of South and Central India and even overseas and included representatives from global and Indian brands and retailers like George UK, a subsidiary of Wal-Mart, Adidas, Gokaldas Exports, Arvind Brands, VF Corporation, Madura Lifestyle, Crocodile, Ralph Lauren, Mothercare, Lifestyle, PVH, Shahi Exports and many more reputed companies.



The show was inaugurated by Mr. Atul Ujagar, Country Director - Nike India, Sri Lanka & Pakistan and Mr. Anindya Ray, Sr. VP & Head Sourcing & Technical Services at Arvind Lifestyle Brands Ltd. Sharing his opinion after visiting a few stalls, Mr. Atul Ujagar, said, "The level of this show seems to be getting better year after year. I saw a bonded fabric jacket, which I never believed could be produced in India."

A major side event on the evening of second day at the F&A Show was a panel discussion titled - "What should India do to Increase its Share in the Global Textile & Apparel Market." The eminent panelists included Mr. Gautam Chakravarty, CEO/Director at Gokaldas Exports Ltd, Mr. Ashish Kumar, Group CEO (Lifestyle Apparel) at Arvind Ltd and Mr. Samrat Som, Business Head at Royal Enfield Apparel & Accessories.